



SAFE ZONE

All important images, text, and graphics must be kept within .25" of the Trim Zone.

TRIM ZONE

This is where your art will be cut. You must allow a cutting tolerance of .125" beyond the red line.

BLEED ZONE

If you would like to bleed your artwork, it must extend .125" beyond the trim zone.

SAFE ZONE: 3" X 1.5"

FINAL SIZE: 3.5" X 2"

SIZE WITH BLEED: 3.75" X 2.25"

REMOVE ALL GUIDES AND EXPAND/OUTLINE/EMBED YOUR
FONTS PRIOR TO SUBMITTING YOUR ART

TIPS & TRICKS

We do not recommend crossover images/copy, as they may be lost or unaligned in binding.

We do not recommend borders, as our printers will need a .125" trim allowance. Please be aware that your borders will appear uneven.